



OUTSMARTING WORK, TOGETHER!

MANIFESTO

The pace and demand for innovative technology makes it more important than ever for organizations to adopt collaborative capabilities for their people.

We believe, only by embracing the human intellect, collective sense of direction, curiosity, culture and connection do we get the engines fired up. By alligning all the positives we distrust inefficiencies and push boundaries for more innovative outcomes.

It's never too late to free the deep rooted minds from the darkest corners of your organization and make work less busy through collaborative behavior.

We are outsmarting work,together!

EXECUTIVE SUMMARY

Our crowdsource application focuses on the following core areas:

Engagement

Organizations who have a more engaged workforce have 147% higher EPS than their competitors. (Source: Gallup) We want to provide that scalable platform for your people to ask relative questions, crowd-curate answers and contribute with micro-tasks. You can clearly view which individuals are helping your organization thrive in productivity and thought-leadership.

Data Democratization

A sample of 760 companies reveal that the companies who utilize decision effectiveness can experience 5% revenue growth compared to other companies. (Source: Decide & Deliver: 5 Steps to Breakthrough Performance in Your Organization) It's not uncommon for organizations to experience roadblocks to information which hinder decisions. To improve efficiency, organizations need to practice making data accessible to more people. Azkit enables your organization to democratize data to all your people through crowd-curated knowledge and tasks. Regardless of role or title, our platform provides the same access to all the people in your organization.

Collaboration

Simplify workflows and improve workforce productivity by providing collaborative capabilities. Azkit provides on-demand services by allowing your project teams to outsource micro-tasks within your organization. Projects can be completed more cost-effectively and yield more innovative outcomes. It's also a great way to track engagement and how people are contributing to specific areas of your organization. We want people to work smart and be less busy.

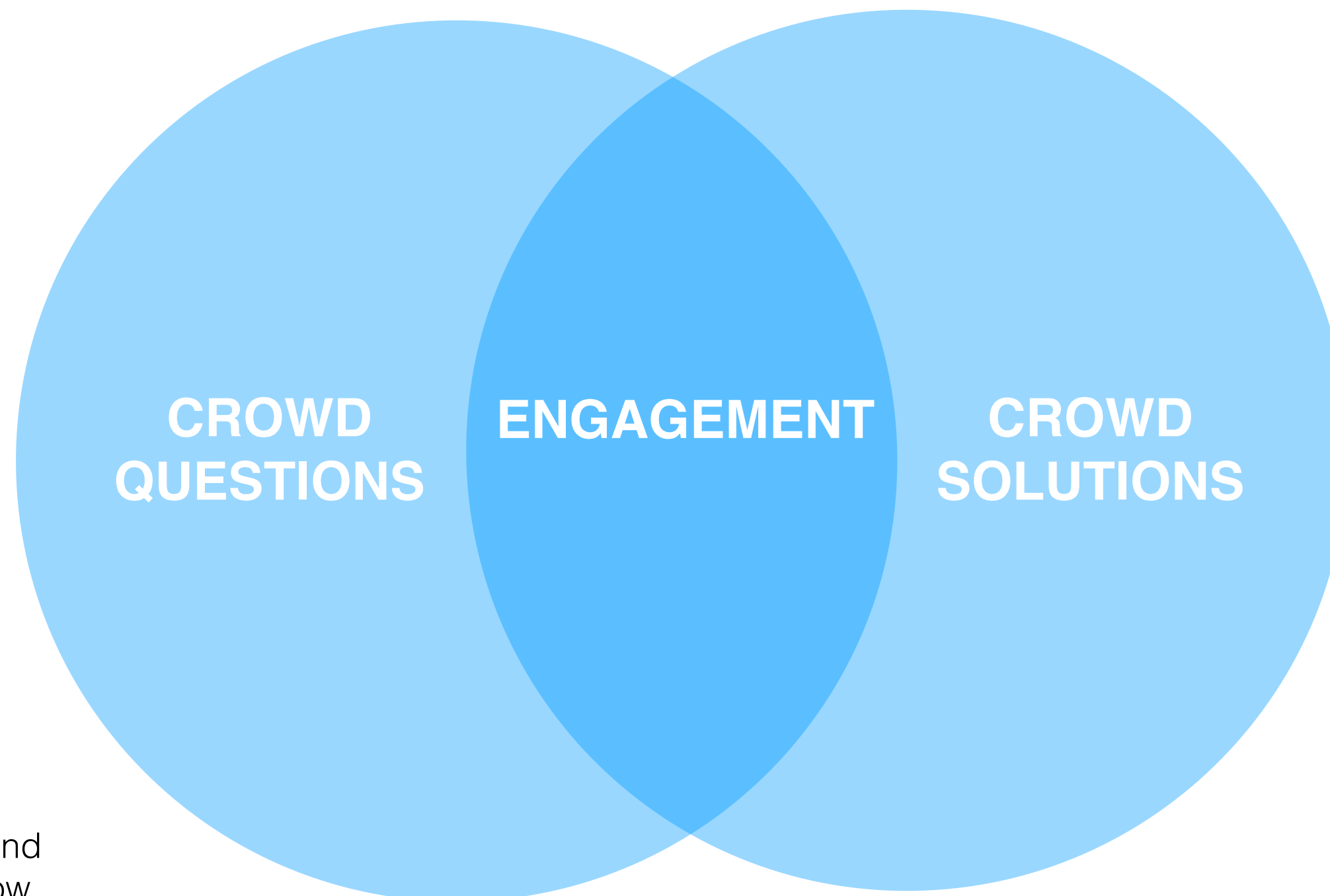
Insight

Successful organizations rely on a thriving culture, one part of which is an engaged workforce in productivity. Our visual dashboard will give transparency on what are the trending tags people are asking, who are your thought-leaders and more importantly who are the super contributors. There are no hidden doors here, Azkit provides a 360 view into everyone's activity and contribution which help you make more effective decisions.

ENGAGEMENT

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Engineer intelligence inside your organization.



People are more engaged when they are heard. You can source solutions and get real-time answers from the mavericks in your organization.

Transform your workplace and the decision-making workflow. We embrace inquisitive minds and their evolution to work smarter.

Your Mavericks

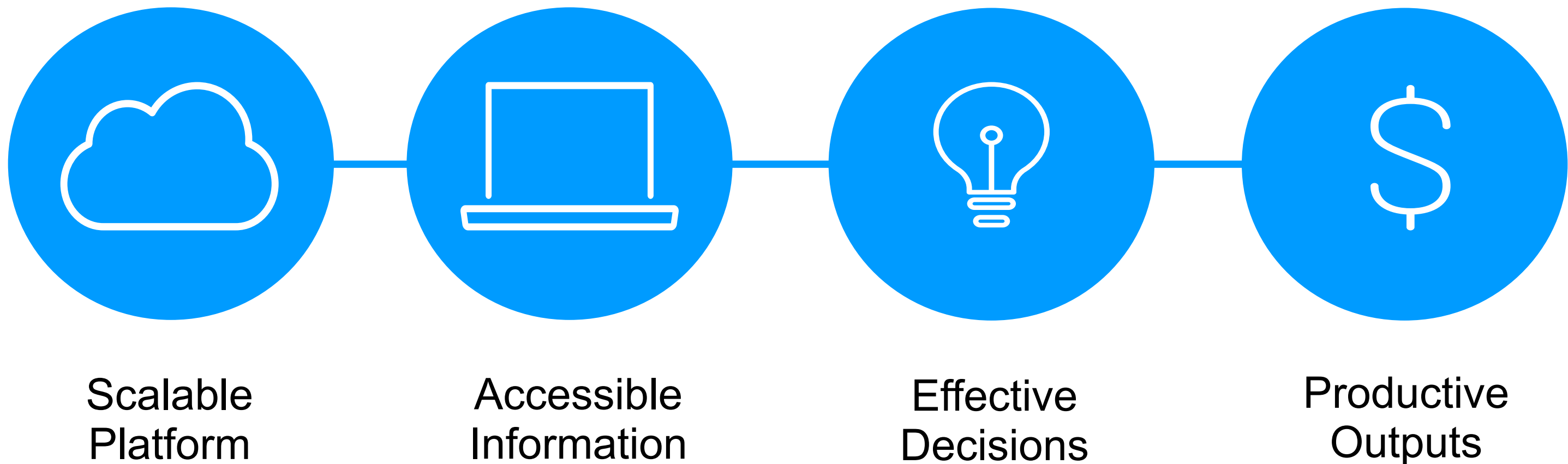
AZKIT

DATA DEMOCRATIZATION

AZKIT

DATA DEMOCRATIZATION

We make sharing relevant information simple so that you can be less busy and more efficient at work.



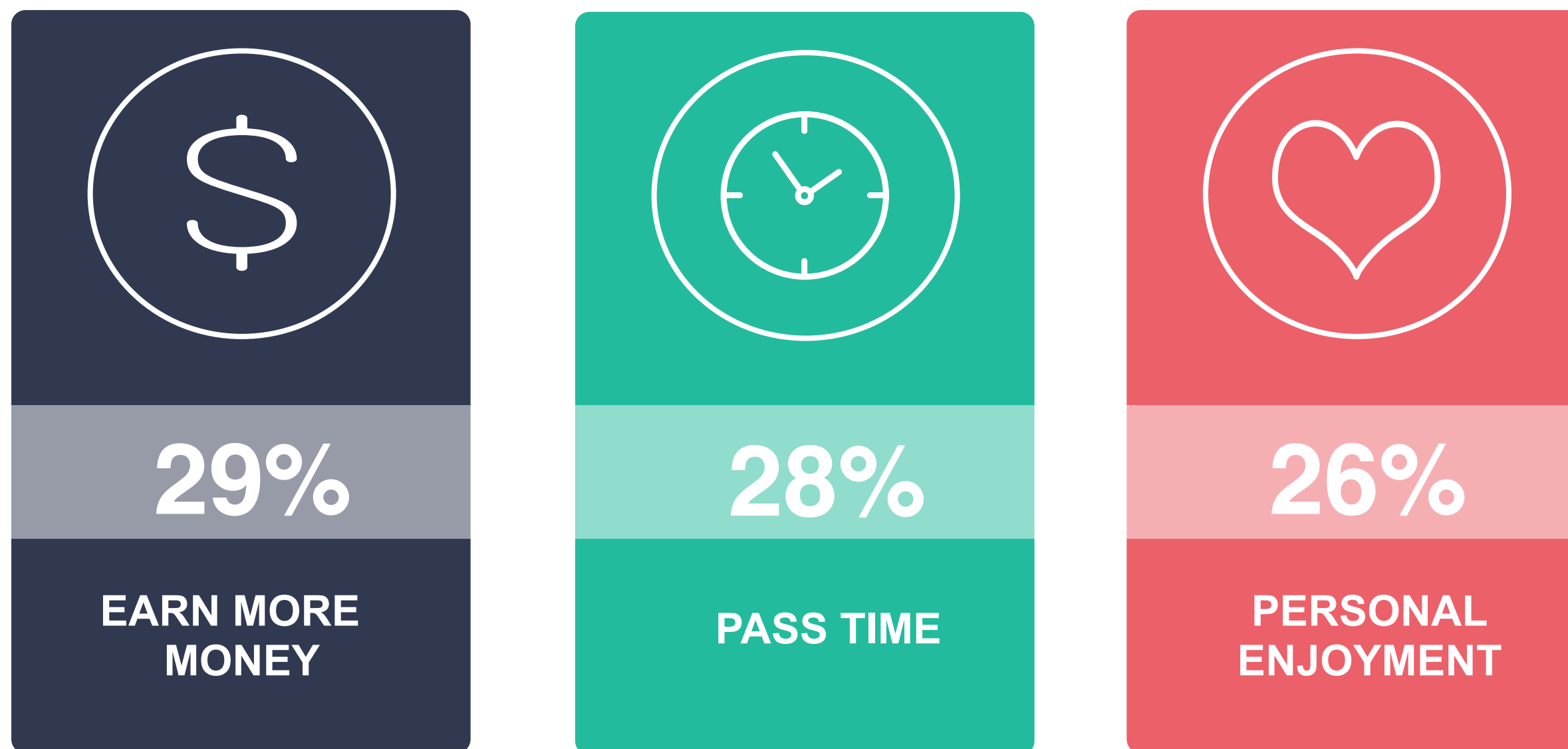
COLLABORATION

AZKIT

COLLABORATION

Mobilize your workforce with an uber-service model to crowdsource micro-tasks.

Three top reasons why people engage crowdsourced tasks:



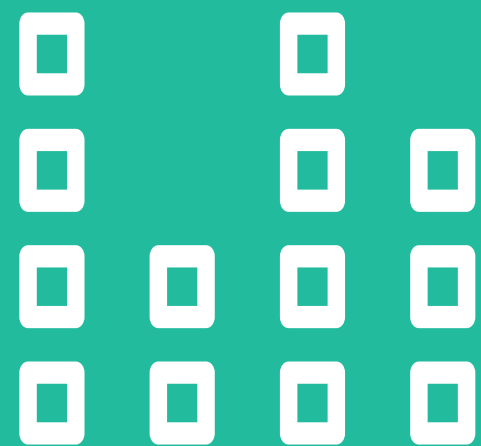
Sources : <http://venturebeat.com/2013/11/14/how-enterprises-use-crowdsourcing-infographic/> www.crowdsourcing.org

INSIGHT

AZKIT

INSIGHT

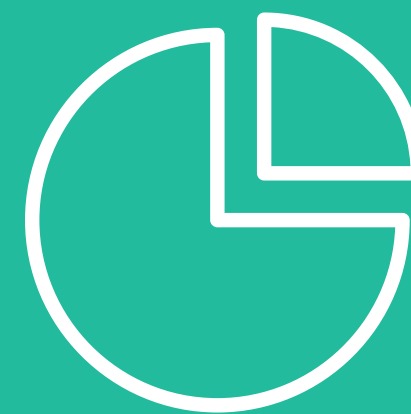
Transform your data into real-time visualizations.
Everyone has a window seat in your organization.



Tagging
Index



Knowledge
Trends



Engagement
Metrics



Transparent
Profiles